III MARINE EXPEDITIONARY FORCE COMMANDING GENERAL'S GUIDANCE

2012 Guidance

- 1. Preparing to "fight tonight" on the Korean Peninsula
 The unpredictable leadership regime in North Korea will continue to challenge our U.S. and
 Korean alliance; III MEF will focus on continually improving our ability to rapidly deploy to the
 Korean Peninsula, integrating into our combined force, and defeating North Korean aggression
- Preparing to respond to crisis in theater
 3rd Marine Expeditionary Brigade will be the first out the door for our response; we need to be prepared for the unexpected. Priority focus will be placed on a major earthquake in Nepal
- Preparing to reconstitute III MEF
 The unit deployment program for units that have been assigned to OIF and OEF will restart in
 May 2012, and by August the MV-22 Osprey will begin replacing our aging CH-46s and CH-53s;
 we need to be prepared
- Increasing our focus on force preservation
 I want the MEF to focus in on reducing DUIs, alcohol-related incidents and illegal drug usage; all significantly degraded our readiness in 2011

2011 Guidance

- 1. Operational readiness As PACOM's 911 Force we will be ready today for today's crisis
 - -One integrated air-ground team our bases and stations are the 5th element
 - -Strengthen our Naval ties; it's all about the blue-green team
 - -Maintain an expeditionary mindset
- 2. Personal and family readiness important force multipliers
 - -Our Marines, sailors and families deserve the best; continually strive to raise the bar
 - -Balance life, career and mission
- 3. Relationship with our host nation more than 60 years of dedicated teamwork
 - -We are guests be good neighbors and treat everyone with respect and dignity
 - -Conduct operations and activities in a manner that strengthen and leverage our alliance
- 4. Force protection and safety planned into all operations and exercises as well as off-duty activities
 - -Our mission is to be combat ready; safety enhances readiness
 - -Our most valuable assets are the individual sailor and Marine, protect them
- 5. Leadership will be continuous at all levels be visible and proactive
 - -Ensure the commander's intent is clearly understood
- 6. Effective communications will drive our operations
 - -Keep the chain of command informed; what do I know, who needs to know it, and have I told them
 - -Be proactive in our strategic messaging seize the initiative and control the narrative
- 7. Know your personal limitations; as well as limitations of your Marines and equipment plan accordingly

- 8. Core values are your moral compass always stay the course!
 - -Professional, moral and ethical behavior is expected 24/7
 - -Hazing in any form will not be tolerated
- 9. Know your basic military occupational specialty skills and perfect them your teammates depend on you
- 10. Lost communications procedures or when in doubt:
 - -Follow your commander's intent
 - -Lead from the front and seize the initiative
 - -Demonstrate responsibility and accountability